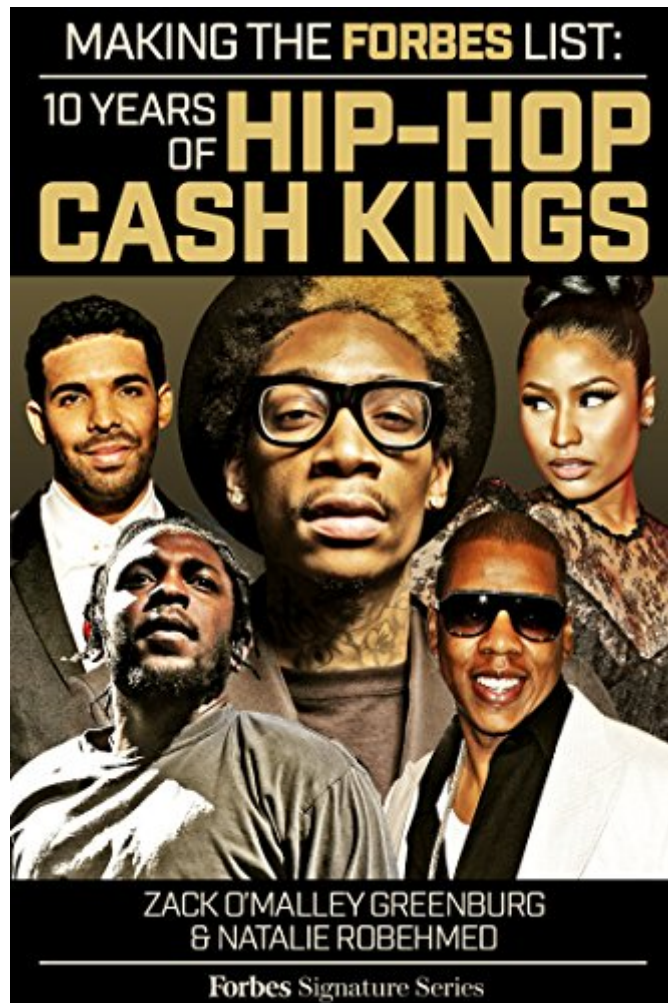


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# Making The Forbes List: 10 Years Of Hip-Hop Cash Kings



## Synopsis

In 2007, FORBES debuted the world's first-ever ranking of the top earners in the genre of hip-hop. A decade later, we celebrate ten years of the Hip-Hop Cash Kings list. In that time, the genre has burgeoned into a full-fledged multibillion-dollar international business, with the top earners pulling an average of about \$20 million per year. In 2016, Diddy tops the list at \$62 million—up from his \$28 million No. 3 spot in 2007. Along the way, FORBES has become a household name in hip-hop. According to Genius, the name has been mentioned in lyrics 200 times, thanks to shout-outs from the likes of 50 Cent, Diddy and Jay Z (“Just call me FORBES.com”) in their “Get Money (Forbes 1, 2, 3 Remix).” • This eBook compiles the rich ten-year history of Hip-Hop Cash Kings data, interviews and features. Writers Zack O'Malley Greenburg and Natalie Robehmed take us backstage with Wiz Khalifa and Tech N9ne, assess the industries of headphones and ghostwriting, and evaluate why Nicki Minaj is the only woman ever to make the top 20.

## Book Information

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